

85th ANNUAL GENERAL MEETING

Tuesday, June 21, 2016
Cascades Casino Resort Ballroom
20393 Fraser Highway, Langley

The Power of the Chamber Network



A special
presentation
by the new
Chamber
Executive
Director,
Colleen Clark.

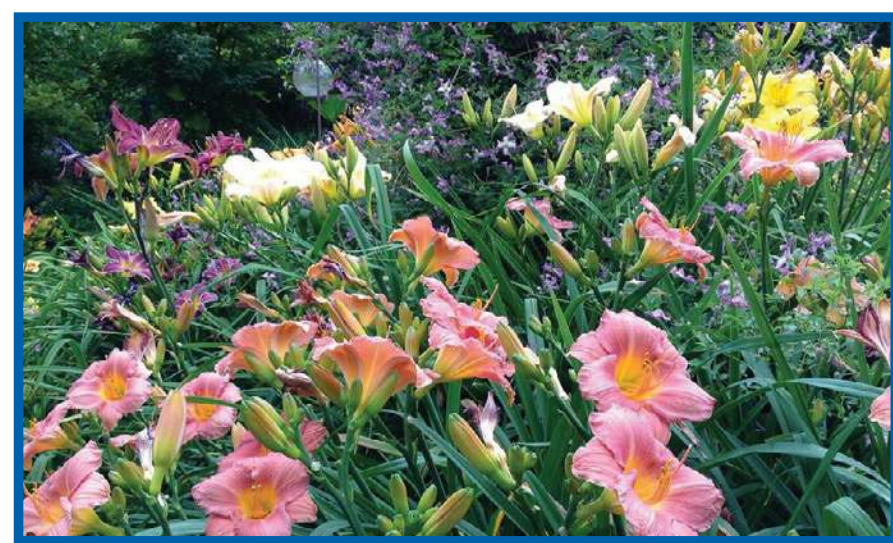
SPONSOR OF THE MONTH

Love of plants led to formation of today's Erikson's Daylily Gardens

Erikson's Daylily Gardens is a rural Langley attraction that began with a love of plants and finding what would grow in gravel soil and not require a lot of water! Tom and Pam Erikson purchased the bare acre in 1987 and set to work like artists with a blank palette.

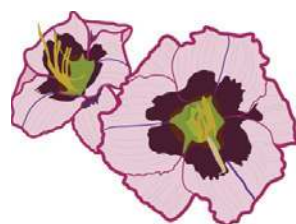
Over the course of thirty years, this empty acre has been transformed into a garden oasis, full of thousands of daylilies, hostas and other unique perennials, as well as specimen trees, arbors and sitting areas. The mail-order nursery was started in 1990 in order to supplement the costs of creating the garden, with a small seasonal nursery open weekends only from April to June.

Hybridizing and the introduction of new daylily varieties is the main focus, with Erikson cultivars now being available all over North America. In July the gardens are opened on selected days to the public and to garden groups to increase the awareness of this fabulous species of plants and to educate on water-wise gardening and the benefits of composting and organic gardening practices. In 2001, the annual open house event was started to showcase both the gardens and other local exhibitors and businesses. This event is held generally on the second weekend of July and admission is by donation to selected local charities. (The event for 2016 will be July 9 and 10).



Over the years, the garden has been featured on various television programs, in magazines and newspapers and has welcomed visitors from all around the world. While Tom continues with the majority of the maintenance of the gardens, Pam travels to give presentations to garden clubs and shows around the country and into the US. The garden is a certified national display garden for both the American and Canadian Daylily Societies, and the Erikson's have over 80 of their own cultivars bred in Langley that are now on the world market. In 2005 Pam Erikson was named as Hybridizer of the Year by the Canadian Daylily Society and is president of both the Aldergrove Daylily Society and the Washington/Oregon Daylily Society.

Visitors to the area are advised to call or check the Facebook or website at www.eriksonsdaililygardens.com to check on open times.



Erikson's
Daylily Gardens
and Perennials



Registration and Networking: 5:00 pm to 6:30 pm.
Dinner and presentations to follow.

The agenda will include the election and the induction of the 2016/2017 Board of Directors.

**RESERVATIONS REQUIRED BEFORE
5:00 PM ON FRIDAY, JUNE 17**


Members: \$35⁰⁰ + GST ~ Non Members: \$50⁰⁰ + GST
p: 604-371-3770 e: info@langleychamber.com
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*Greater Langley Chamber of Commerce Cancellation Policy:
Event payment is due upon registration. No cancellations,
refunds or credits after 12:00 pm on Monday, June 20, 2016.*

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President's Report

It shall affectionately be named the “Lynn Whitehouse Border Crossing”

On May 26th, I joined MP Mark Warawa, the Hon. Steven Blaney (former Minister of Public Safety), Deputy Mayor Bob Long, and members of the Township Council to recognize Greater Langley Chamber of Commerce Executive Director Lynn Whitehouse for her decade of tenacious advocacy for the preservation of commercial processing and expansion of the Aldergrove border crossing. Back in 2007, the Federal government was considering the closure of the Aldergrove port of entry to commercial trucking traffic and Lynn was instrumental in campaigning against the reduction in services through the Lower Mainland Chambers Transportation Panel. At the time, the Aldergrove border crossing was the second busiest commercial port of entry in British Columbia and the seventh in terms of volume in all of Canada.

Standing before the recently completed \$17.7 million expansion of the Aldergrove border crossing to celebrate Lynn's contribution was an honour and a poignant example of the hard work and effectiveness of the Greater Langley Chamber of Commerce as the voice of business of Langley. We apologize in advance that the expansion has now blocked off the secret U.S. duty free lane Northbound from Double Ditch Road.

As the term for the 2015-2016 Board of Directors draws to an end this month, I would like to thank the directors completing their terms for their dedication and support of the Greater Langley Chamber of Commerce: Rick Barnett, Valley First Aid, Claude Choquette, Audacious Living, Tammy Rea, TD Canada Trust, and Sherri-Lee Woycik, Social Media Minder.

MEMBER BENEFIT...

Park'N Fly offers lower parking rates

Canada's only national airport parking company, Park'N Fly offers Chamber Members exclusive, lower than web rates which can be used for both leisure and business travel.

Chamber Members who travel frequently can register online to expedite their service and receive the discount automatically every time they park with Park'N Fly, additional services are included with rewards program.

This program is valid at the Vancouver International Airport location only. Contact the GLCC office for information on how to receive your first two days of



The Nominating Committee is inviting interested candidates to put their name forward for election of two Community Directors and three Directors at the 85th Annual General Meeting on June 21st. Please contact Executive Director Lynn Whitehouse at the Chamber Office for further information.

As a member of the Canadian Chamber of Commerce, we have received information that the Alberta Chambers of Commerce has launched a fundraising initiative to raise money for the Fort McMurray Chamber, to enable it to continue operations and to support the rebuilding of the city's devastated business community in the wake of major wildfire damage. For information on how to donate, please contact the Chamber office.

The 2016 Chamber Golf Tournament is on June 9th at Redwoods Golf Course. When not holding up play, I intend to reprise my role as an inept Shooter McGavin.

This September, the Greater Langley Chamber of Commerce in partnership with the City and the Township of Langley will work with BC Business magazine on a special feature article to promote investment in the Langleys, to highlight the quality goods and services available to residents and businesses alike, and to celebrate the 85th Anniversary of the Chamber. We urge our membership to support and participate in this special feature.

On October 27th, the Chamber will celebrate the 20th Annual Business Excellence Awards to recognize outstanding businesses in our community. If you know a Langley business, businessperson,

or non-for-profit organization that has provided you with outstanding goods or services, I encourage you to submit a nomination. You can visit the Chamber website at www.langleychamber.com/20th-annual-celebration-of-excellence to submit a simple online nomination form.

This month we will formally introduce Executive Director Colleen Clark who will take over for retiring Lynn Whitehouse. Please plan to attend the 85th Annual General Meeting and help us welcome Colleen to the Greater Langley Chamber of Commerce, Langley style. Again, on behalf of the Greater Langley Chamber of Commerce, I acknowledge and express our gratitude to Lynn Whitehouse for her over 30 years of service to Langley.

Scott Johnston, President



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BC Chamber Member Rates (plus taxes) are: Daily \$14.95, Weekly \$59.75, and Monthly \$104.60.

For more details, please contact Chantelle Bowles at the Chamber office: 604-371-3770 or info@langleychamber.com.

MARK YOUR CALENDAR!...

Upcoming Chamber events

June 1

U40 Monthly Mingle at Earls Kitchen + Bar

June 9

Annual GLCC Golf Tournament at Redwoods

June 15

5 Things You need to Know to Retire Early Lunch & Learn

June 21

GLCC 85th AGM

June 23

Networking Open House: Aldergrove

June 28

Budget 2016 with John Aldag, MP
Lunch & Learn

June 28

U40 Lawn Bowling En Blanc

June 30

Langley Rams
Open Late For Business

October 27

20th Annual
Celebration
of Excellence
Awards Gala

For event and registration details: langleychamber.com or events@langleychamber.com or 604-371-3770





Engage millennials in your workplace with succession planning

courtesy of Small Business BC

Millennials are projected to make up more than half of the workforce by 2020 according to a study by PricewaterhouseCoopers, and CareerBuilder reports that three in four full-time employed workers are open to actively looking for new job opportunities. Considering this, your small to medium-sized business is going to need an excellent strategy if it's going to attract and retain exceptional talent over the coming years.

One of the ways places to start engaging your employees is by creating a formal succession plan. Though these plans are

usually just considered an exit strategy for business owners looking to retire and/or cash out, succession plans can be so much more.

Succession plans are fundamental to every healthy business' retention strategy. This is especially true in this day and age when talented millennial employees are exercising their power to choose careers that provide challenges, upward mobility and innovative benefits.

Succession Plans are an Overlooked Necessity

Though there are more than a million small and medium-sized businesses in Canada, half

of all business owners have no succession plans at all, and even less have formalized strategies.

With businesses employing the majority of the Canadian workforce, those who do institute a solid succession plan will have a leg up when trying to hang on to great employees, or when enticing promising millennials to join their companies.

Millennials are Forward Thinkers

Millennial employees are often characterized by how they look far beyond salaries when considering their careers. They search out opportunities for advancement and professional

development. Moreover, they want a chance to become valued contributors to their company's future.

Retention is Key

At the same time, businesses with a keen eye on the bottom line know that employee turnover is extremely costly. The costs of interviewing, hiring, training and more can add up, and that doesn't even include the long-term impact that a loss of institutional knowledge can have on an organization.

Boost Your Bottom Line and Build a Legacy

A solid succession plan—one that includes a detailed management plan that identifies potential leaders, incorporates professional development and ensures the transfer of valuable knowledge, relationships and

networks—will inspire your millennial employees to buy into your vision.

By showing these employees clear opportunities for growth and even eventual ownership, businesses will engender their loyalty and increased engagement. That, in turn, will increase the profitability and value of your business so that when you're ready to exit, you will have a much better chance of realizing your financial goals.

What's more, your legacy will be in good hands with the next generation of leadership.



Your Greater Langley Chamber of Commerce Board of Directors and Executive Director were busy shaping new policy and hard at work on your behalf at the BC Chamber of Commerce AGM in Kelowna in May. (L-R) Secretary Treasurer Paul van Koll, Executive Director Lynn Whitehouse, Past President Kristine Simpson, Director Tammy Rea and President Scott Johnston

A quick guide to thinking lean

Courtesy of the Business Development Bank of Canada

Thinking lean is a way of doing business in a competitive environment. Ultimately, you want to provide a product or service as quickly as possible at the highest quality and lowest cost. To do that, you need to eliminate or simplify work processes that add no value to the product or service from the customer's perspective. This means you will be getting rid of waste everywhere in your business—from overproduction to defective products and even poor employee training.

There are 5 basic principles



of lean production:

1. Value is what your customers perceive as value.
2. Map out your operations to determine which processes create waste; find ways to improve.
3. Production flow should move smoothly from raw

material to finished goods. If that's not the case, identify bottlenecks and improve your processes.

4. Only produce what is necessary; avoid stocking goods. Instead of pushing your products out, let customer demand pull finished goods through the system. You design and produce products according to customer quantity, quality and cost needs.

5. Continuous improvement means there is always room to improve the way you do business by reducing time, cost, space, mistakes or effort.



2016 BUSINESS EXCELLENCE AWARDS

It's Easier Than Ever to Say Thank You!



Nominations are now being accepted for the **20th annual Business Excellence Awards** which help the Chamber recognize businesses and business people who demonstrate outstanding contributions to the community, customer service, innovation, growth and ethics.

This year's categories include:

- George Preston Memorial Business Person of the Year
- Entrepreneur of the Year
- U40 Business Person of the Year
- Service Excellence
- Business of the Year (Small/Medium/Large)
- Environmental Leadership
- Community Impact (For Profit)
- Community Impact (Not-for-Profit)

Nominators can go to www.langleychamber.com and fill out an online nomination form - *it's that easy!*

For more information regarding Celebration of Excellence nominations, sponsorship opportunities or tickets, please call 604-371-3770 or email events@langleychamber.com.

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NEW MEMBER SPOTLIGHT

Welcome to the Langley Chamber!

Please help us in welcoming the newest Langley Chamber Members:

Pictured from left to right: iPartnerMedia, LegalShield, Vancouver Giants, Gwen Scott Counselling and Elements Cremation, Pre-planning and Burial.

Not pictured: Manic Marketing, Lesley Woodman and Associates and West Coast Estates Professional Real Estate Market.

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